

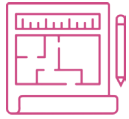
DEEP NORTH INTELLIGENT VIDEO ANALYTICS FOR **COMMERCIAL REAL ESTATE**

Simplify store operations, amplify associates impact, and create better experiences for your customers.

Intelligent Video Analytics for Commercial Real Estate



PROBLEMS WE'RE SOLVING:



Drive smart investment
and space planning



Maximize property ROI



Create safer living and
working environments for
occupants and your team

HOW IT WORKS

Security

Step beyond tedious, ineffective security camera monitoring to next stage technology. Deep North digitizes video from across your property, detects behavior and creates real time alerts that you team can address quickly and effectively.

Systems Intelligence

Gain insight into systems across your property (lighting, HVAC, Staffing) to identify failure, risk and optimize resource management based on occupancy and traffic patterns.

Tenant Usage and Traffic Flow

Use Deep North occupancy and traffic flow analytics to understand usage of amenities, dwell time and engagement, and to help create success for tenant businesses.

Product Features

CUSTOM DASHBOARD

Visually track your key performance indicators to drive transparency and improve decision making.

DRILL-DOWN ANALYTICS

Comprehensive data and predictive analytics on key retail metrics helps clients realize ROI.

ZONE LEVEL ANALYSIS

Attributes to metrics on entrance, aisles, end cap displays, delivery docks and checkout.

MOBILE APP

Conveniently access mobile dashboards and receive real time alerts on the go.

Deep North's AI and Computer Vision platform provides real estate owners and operators with insights on how their properties behave in ever-changing times and aids them in implementing strategies that drive higher ROI from development investments.

WHO WE ARE

Deep North is an AI and computer vision company that helps enterprises achieve growth, operational efficiencies, and improved consumer experiences by translating video data from their physical environments into actionable insights.

The platform provides highly accurate data to retail, malls, and warehouse customers while it is camera, edge compute and cloud agnostic. A single solution can cover all physical spaces with consumer behavior, operational, and loss prevention insights.

Deep North is developed to govern and preserve the integrity of each and every individual by the highest possible standards of anonymization, it is fully GDPR and CCPA-compliant.

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